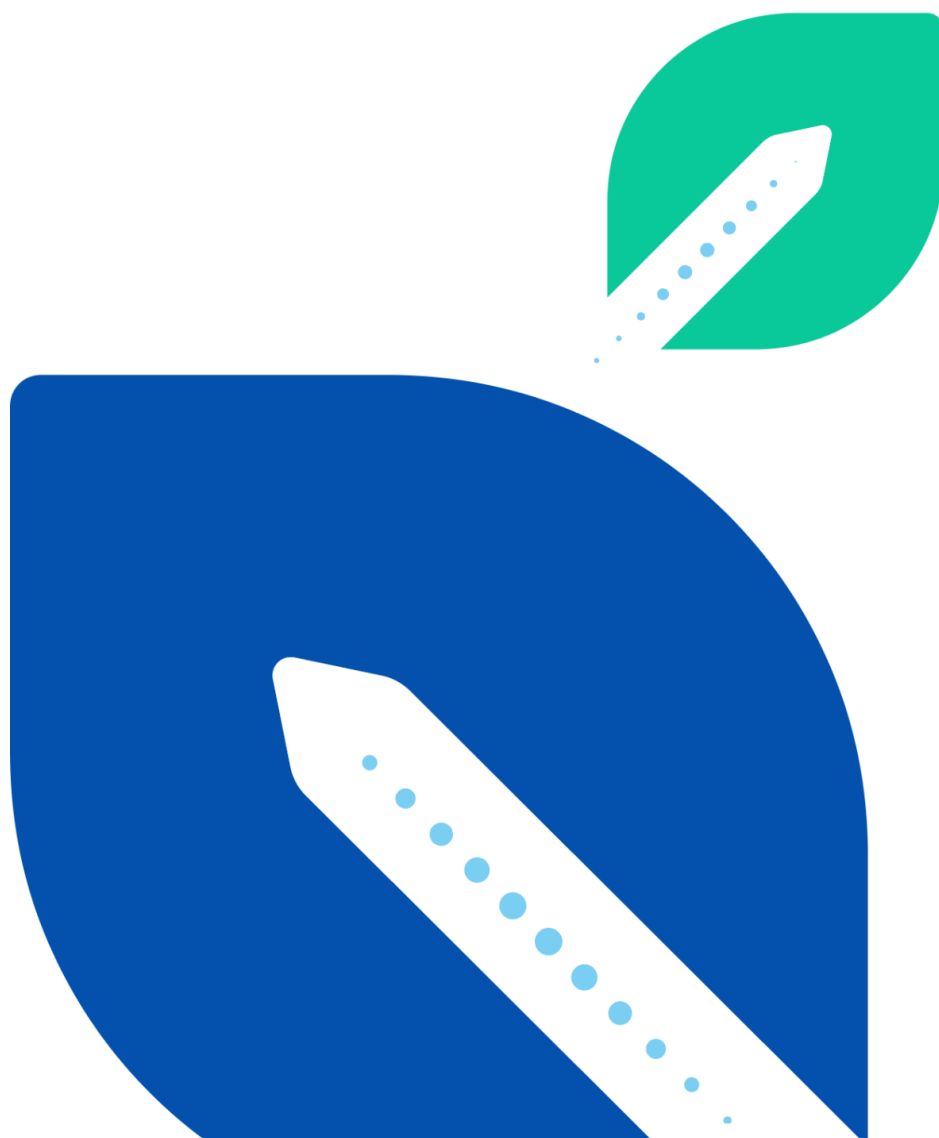




D8.10 SPROUT Website

Maria José Rojo, Piero Valmassoi-Polis

16.1.2020



Deliverable	D8.10- SPROUT Website
Work package	WP8
Work package title	Project outcomes' validation, transfer and exploitation
Date	16.1.2020
Authors	Maria José Rojo, Piero Valmassoi
Status	FINAL
Dissemination level	Public



Disclaimer: The SPROUT project is co-funded by the European Commission under the Horizon 2020 Framework Programme. This document reflects only author's views. EC is not liable for any use that may be done of the information contained therein.

Table of Contents

- Executive summary 4
- 1 About SPROUT 5
- 2 Website content and structure 6
 - 2.1 Home page..... 6
 - 2.2 Website content 7
 - 2.2.1 About 7
 - 2.2.2 Open Innovation Community..... 7
 - 2.2.3 Our cities 8
 - 2.2.4 Resources 9
 - 2.2.5 News.....10
 - 2.2.6 Events.....11
 - 2.2.7 Contact12

Executive summary

The SPROUT website (D8.10) will serve as central communication and interactive gateway.

It will:

- Provide access to background information, blogs, photographs, reports etc. about all project activities
- Serve as dispatching centre for social media channels managed by SPROUT (twitter, LinkedIn)
- Link to the facilities for the Open Innovation Community

The website will be launched in January 2020, and will be kept up-to-date with the latest news, events and project developments. All project deliverables will be published on the website.

The SPROUT website is currently available at : <http://polis-sprout.trackprogress.online/>

The website will be migrated to its final domain is: <https://SPROUT-CIVITAS.eu> during January 2020.

This short document briefly presents the layout of the website, its structure and key features.

1 About SPROUT

SPROUT (Sustainable Policy RespOnse to Urban mobility Transport) is a programme of real-life implementations of urban mobility solutions, driven by cities with the support of universities, research centres, and international organisations.

SPROUT's work starts by creating an understanding of the current state of urban mobility and identifying the drivers of future change. From this, city-specific scenarios will be created and examined for their impacts on sustainability and on policy requirements. The cities will look at likely impacts and operational feasibility, identify areas where policy interventions, such as revised regulations, will be needed and what policy response alternatives are available, and then test and validate the pilot solutions and assess their financial, environmental and social impacts.

2 Website content and structure

2.1 Home page

The homepage for the SPROUT website is structured as follows:

- A main navigation menu linking to the website's pages
- Links to SPROUT's social media accounts (LinkedIn and Twitter)
- A section presenting the mission of the SPROUT project and a link for more information,
- A brief presentation of the project's key objectives and a link for more information
- An overview of the case studies (Valencia, Padua, Kalisz, Budapest, Tel Aviv, Ningbo)
- Latest news and events
- Call to subscribe to SPROUT's newsletter
- Acknowledgement of EU funding
- Links to the project's privacy policy and to the website's cookie policy



Subscribe to newsletter | [Twitter](#) [LinkedIn](#)
[About](#) [Open Innovation Community](#) [Our Cities](#) [Resources](#) [News](#) [Events](#) [Contact](#)

Sustainable Policy Response to Urban mobility Transition

The EU-funded project SPROUT will provide a new city-led innovative and data driven policy response to address the impacts of the emerging mobility patterns, digitally-enabled operating & business models, and transport users' needs.

[Learn More](#)



The EU flag and the following text appears on all the pages of the website: 'This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 814910. The sole responsibility for the content of this website lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the Agency nor the European Commission are responsible for any use that may be made of the information contained therein.'

2.2 Website content

The navigation menu includes the following headings: About, Open Innovation Community, Our Cities, Resources, News, Events, and Contact.

2.2.1 About

This section introduces the SPROUT project, its approach, its key objectives, its workplan and partners. The 'About' page contains three subpages: partners, approach and workplan.

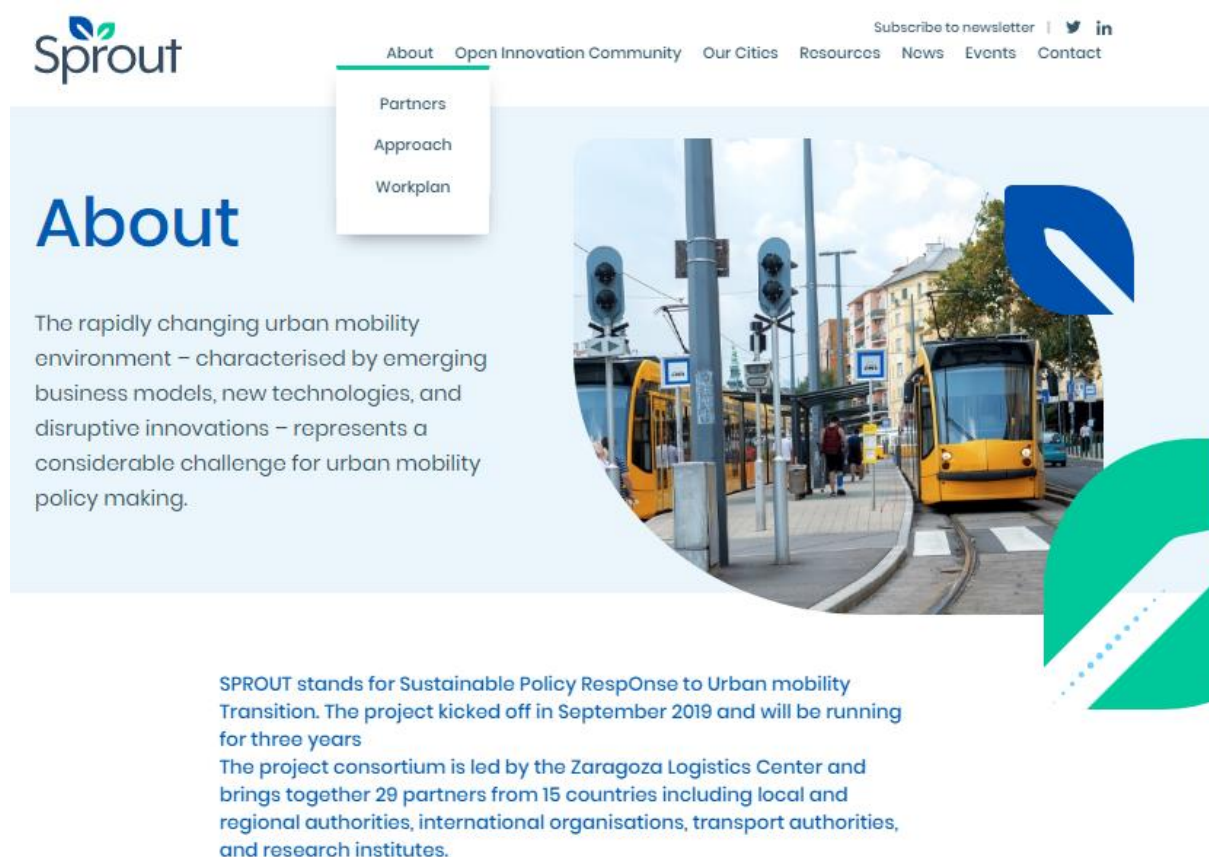


Figure 1 - 'About' section

The 'partner's subpage includes a brief description of each of the partners involved in the project. The 'approach' subpage introduces the urban transition inventory and drivers, and the urban mobility scenarios. The different stages that are part of the project's methodology, are described in the 'workplan' subpage.

2.2.2 Open Innovation Community

This section introduces what the Open Innovation Community (OIC) is. It provides access to the OIC platform (hosted in the European Transport and Mobility Forum) and a link to request to become a member.

The page explains how the OIC brings added value to participant stakeholders. It also provides information about the OIC discussion hubs, and provides links to them.

The results associated to the Open Innovation Community are also shown in this page, as well as an overview of the organizations that are part of the OIC.

SPROUT

About Open Innovation Community Our Cities Resources News Events Contact

Subscribe to newsletter | [Twitter](#) [LinkedIn](#)

Open Innovation Community

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi sollicitudin accumsan id nec sem.

SPROUT Open Innovation Community on Urban Mobility Policy

SPROUT Open Innovation Community on Urban Mobility Policy

[Visit the OIC](#) [Become a member](#)

The Open Innovation Community is an online platform, open to all the stakeholders who wish to contribute to the debate on the policy requirements of emerging mobility solutions and to validate the results of the SPROUT pilot cities.

2.2.3 Our cities

This section presents the cities that will be engaged with the project: pilot cities, validation cities and associated cities. Each group of cities has its own subpage.

- The pilot cities are the ones where the project use cases will run, the sustainability & policy impacts of innovative/emerging transport solutions will be assessed, and city-specific policy responses to harness these impacts will be tested.
- The validation cities will be engaged in order to validate the transferability of the policy results specific to the pilot cities and contributing to their transformation into what SPROUT calls a 'city-led policy response', i.e. a response that is widely applicable (in terms of its contents and structure) to European cities.
- Furthermore, a third layer of cities which have demonstrated interested in the project, will receive the project outputs, training on the project tools, and will strengthen the project's dissemination activities.

Our Cities

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi sollicitudin accumsan id nec sem. Etiam molestie eros sit amet malesuada rutrum.



SPROUT puts cities at the center of urban mobility transition. The project engages with 40 cities and regions in the EU, China and the United States.

SPROUT aims to provide a city-led innovative policy response that will be capable of harnessing the impacts of new mobility solutions in a way that makes them more attractive to the users and more sustainable for the society as a whole.

To achieve this objective, SPROUT will employ a 3-layer cities' engagement approach:

- The pilot cities are the ones where the project use cases will run, the sustainability & policy impacts of innovative/emerging transport solutions will be assessed, and city-specific policy responses to harness these impacts will be tested.

In the subpages, the visitor will find a description of what the involvement in the project of the different groups of cities implies, and an interactive map showing where the cities are located. In the case of the pilot cities and the validation cities, links will be provided to subpages for each of the cities involved, with general information of the city and the objectives of each pilot.

2.2.4 Resources

This section contains all the resources that will be made available during the time span of the project. By selecting from the menu, it will be possible to download all the SPROUT publications, communication materials and presentations.

Resources



- All
- Newsletters
- Presentations
- Promotion material
- Publications

Promotion material

Resource title goes here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi sollicitudin accumsan id nec sem.

>

Presentations

Resource title goes here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi sollicitudin accumsan id nec sem.

>

Promotion material

Resource title goes here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi sollicitudin accumsan id nec sem.

>

2.2.5 News

This section will include the news about the project, news items will be added to this section throughout the project whenever it is relevant.

News



Practice-based knowledge & tools to navigate urban mobility policy through transition

Heading 2 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi...

19 December 2019



Practice-based knowledge & tools to navigate urban mobility policy through transition

Heading 2 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi...

19 December 2019



Practice-based knowledge & tools to navigate urban mobility policy through transition

Heading 2 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vel ex ac mi...

19 December 2019



2.2.6 Events

In this section, information will be provided on both past and upcoming events, where the SPROUT project was and will be featured.

Events

Upcoming Events

Past Events

Event name goes here

25-27 December 2019

USA, New York



Event name goes here 5

1-3 January 2020

UK, London



2.2.7 Contact

Visitors can contact the SPROUT consortium via an online form. The question or comment submitted via the form is then sent to the project coordinator and to the project dissemination manager. The contact details of the project coordinator and the dissemination manager are displayed on the page.

Get in touch

Got a question, need help or advice?
Send a message and we will be happy to help.

Your Name

Your Email

Your Message

[Send Message](#)

Contact the project coordinator

Maria Teresa de la Cruz
ZLC – Zaragoza Logistics Center

mdelacruz@zlc.edu.es

[Send Email](#)



3 Newsletter

There will be six e-newsletter issues throughout the project lifetime (2 per year). It will contain the latest news about the project, its intermediate results, announcements of SPROUT events and workshops, and it will present different partners' experiences and case studies. The newsletters will be issued at the most suitable moment to align with project milestones and outcomes. The articles will be provided by the SPROUT consortium.

The newsletter will be made available on the SPROUT website, which will also allow stakeholders and other interested groups to sign up and receive the newsletter automatically.


Included in the annex is a mock-up of how the e-newsletter will look like.

4 ANNEX: NEWSLETTER MOCK-UP




**Sustainable Policy
RespOnse to Urban
mobility Transition**


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est.



A catchy news headline goes here on two lines
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est.
[Read more](#)



A catchy news headline goes here on two lines
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est.
[Read more](#)



A catchy news headline goes here on two lines
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est.
[Read more](#)

Line to break content



Pull out panel
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est.
[Read more](#)


Pull out panel
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ac lobortis est.
[Read more](#)

[Button Subtle](#)

[Button call to action](#)

www.SPROUT-CIVITAS.eu

 @H2020_SPROUT  H2020 SPROUT

 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 814916.