

# Cities cooperating for an appropriate policy response towards the urban mobility transition

## First insights from the SPROUT project

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# An anatomy of the presentation title

(and of the project as well)

**Cities cooperating**



a **3-layer** city-structure  
cooperation



**6** pilot cities  
+ **9** validation cities  
+ **1** cities network  
+ **25** associated cities

**for an appropriate  
policy response**



**city-specific,**  
but also with **wider applicability**

**towards urban  
mobility transition**

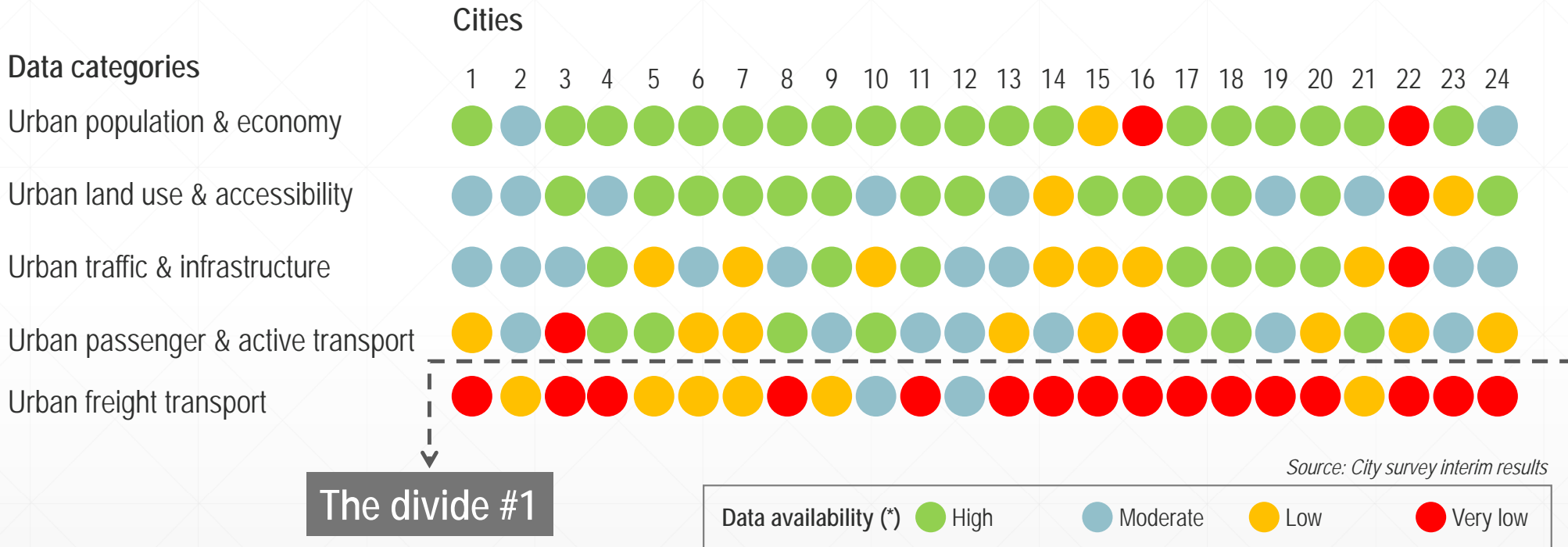


**policy impacts** of new  
urban mobility solutions,  
are **unclear**



policies should respond  
and adapt to these  
changes, and  
should be **fact-based**

# But ... what about the facts?

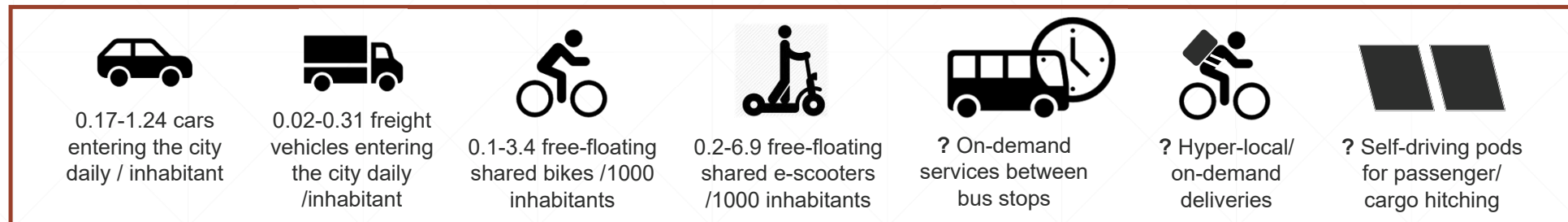


Source: City survey interim results

(\*) Based on analysis of the availability of specific data items within each of the five data categories

## Current vs emerging services: divide #2

# Transition from today ... to the future



Source: City survey interim results

## Top **factors** cities expect to **drive** urban mobility **transition**:

- political agenda
- urban structure
- environmental consciousness
- climate change & local environmental quality

## Data / information value proposition:

- from current > new services
- from operational > policy impacts
- from assessing > predicting

What can we provide to cities as Return On Data (RoD)?

Which parameters will define urban mobility transition?

How can data be turned into early warnings of change?

How can we further strengthen synergies on new mobility services' data?

# Thank you

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